

# Swedish Tyre Recycling establishes a world-leading recycling organisation

As of 1 January 2023, the Swedish Tyre Recycling Association will be the sole manager and coordinator of the Swedish tyre recycling system. This means a long-term agreement with contractor Ragn-Sells has been terminated.

- *As the world around us changes and develops, the organisation is faced with new challenges. Not least, the need for responsible material recycling has increased due to the circular economy. The demands come from both tyre manufacturers and society in general. This new model gives us an entirely different opportunity to work actively to increase societal benefits and at the same time reduce the impact on the environment, says Fredrik Ardefors, CEO.*

A year and a half ago, the Swedish Tyre Recycling Association published its White Paper on sustainability, which largely focuses on the need to extend the life of tyre materials in new ways and thereby reduce the strain on the planet that new production entails. In spring 2021, Swedish Tyre Recycling took the next step to boost tyre recycling and its impact on the ecosystems.

- *These models, principles and knowledge presented in the White Paper regarding recycled tyres' contribution to reducing society's over-extraction of natural resources are the starting point for our approach to sustainability work, where safety in the use of the material remains the guiding principle, whether of function, health or the environment, continues Fredrik Ardefors.*

Swedish Tyre Recycling has been planning this move for the last two years and has already begun signing contracts with partners to handle and recycle the approximately 90,000 tonnes of tyres used annually used in Sweden. The location of the new national recycling facility, where over half of the volume will be processed, will be announced in autumn 2021.

- *Sweden was first in the world to make producers responsible for their tyres. We are now taking the next step by establishing a world-leading organisation for tyre recycling, including processes for sorting, recycling and customer service assistance, etc. Through active collaboration within the value chain, the use of recycled material will reduce the need for today's exports and combustion, concludes Fredrik Ardefors.*

Swedish Tyre Recycling will notify importers and workshops well in advance where they will be affected by these changes.

## Contact

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